

87th Annual Virtual Convention

Wednesday, June 16, 2021

<p>1:00 P.M.</p>	<p>WELCOME TO LEAGUE'S VOLUNTARY CERTIFICATION PROGRAM WORKSHOPS</p> <p><i>The 87th Annual Virtual Convention offers three hours of continuing certification credit during this time. This afternoon is filled with speakers availing you of timely, helpful and much-needed information in your various municipal positions.</i></p> <p>Presiding: Mayor Gary Baxter, Mulberry President, Arkansas Municipal League</p> <p>Speaker: Whitnee V. Bullerwell, Deputy Director Arkansas Municipal League</p>
<p>1:00 P.M. to 2:00 P.M.</p>	<p>ACHIEVING EQUITY AND INCLUSION IN YOUR HOMETOWN</p> <p><i>Without equity and inclusion, how can we work to fight inequality in the world? This continuing certification workshop is designed to discuss values, systems and practices that must be present to retain exemplary diverse personnel and leadership. Dr. Glover will also speak on how these practices can be applied to your entire municipality. *1 hour of Continuing Certification Credit.</i></p> <p>Presiding: Mayor Gary Baxter, Mulberry President, Arkansas Municipal League</p> <p>Speaker: Malcolm Glover, Ph.D. APAC Trainer University of Arkansas at Little Rock</p>
<p>2:00 P.M. to 2:15 P.M.</p>	<p>BREAK</p>
<p>2:15 P.M. to 3:15 P.M.</p>	<p>COPING SKILLS DURING A PANDEMIC: PERSONAL, PROFESSIONAL, PUBLIC</p> <p><i>This continuing certification workshop addresses the pandemic and how we have been greatly affected in our professional and personal lives. The challenges faced over the last year have been stressful, overwhelming and exhausting for everyone. These experts will provide valuable information on moving forward during a pandemic and avoid burnout. *1 Hour of Continuing Certification Credit.</i></p> <p>Presiding: Mayor Tim McKinney, Berryville First Vice President, Arkansas Municipal League</p> <p>Speakers: Sacha McBain, Ph.D., Clinical Psychologist and Assistant Professor Department of Psychiatry and Behavioral Sciences University of Arkansas for Medical Sciences</p> <p>Dr. Joe Thompson, President & CEO Arkansas Center for Health Improvement University of Arkansas for Medical Sciences</p>
<p>3:15 P.M. to 3:30 P.M.</p>	<p>BREAK</p>
<p>3:30 P.M. to 4:30 P.M.</p>	<p>REVIEW OF THE 93RD GENERAL ASSEMBLY AND ITS IMPACT ON ARKANSAS CITIES AND TOWNS</p> <p><i>The 93rd General Assembly was one for the record books. Listen as League staff members and other association representatives describe the laws affecting Arkansas cities and towns. Be sure to fully participate in this session as you will hear about some positive and negative impacts resulting from the 93rd General Assembly. *1 Hour of Continuing Certification Credit.</i></p> <p>Presiding: Mayor Gary Baxter, Mulberry President, Arkansas Municipal League</p> <p>Speakers: Mark R. Hayes, Executive Director Arkansas Municipal League</p> <p>John L. Wilkerson, General Counsel Arkansas Municipal League</p> <p>Jack Critcher, Legislative Liaison Arkansas Municipal League</p> <p>Chris Villines, Executive Director Association of Arkansas Counties</p> <p>Gary Sipes, Executive Director Arkansas Association of Chiefs of Police</p>

Tentative Agenda

<p>4:30 P.M. to 5:00 P.M.</p>	<p>RESOLUTIONS COMMITTEE</p> <p><i>Each municipality has a designated representative who will vote on legislative matters to be included in the League's Policies and Goals for the coming year.</i></p> <p>Presiding: Mayor Tim McKinney, Berryville First Vice President, Arkansas Municipal League</p>
<p>5:00 P.M.</p>	<p>WRAP UP AND RUN DOWN OF NEXT DAY'S AGENDA</p> <p>Presiding: Mayor Gary Baxter, Mulberry President, Arkansas Municipal League</p>
<p>Thursday, June 17, 2021</p>	
<p>9:00 A.M. to 10:30 A.M.</p>	<p>OPENING GENERAL SESSION</p> <p><i>The Opening General Session begins with the Posting of the Colors and the singing of The National Anthem, followed by a Host City Welcome from Little Rock Mayor Frank D. Scott, Jr., and North Little Rock Mayor Terry C. Hartwick. Mike Lee, our keynote speaker, is going to equip you with amazing tools to become an effective leader and keep you motivated during challenging times.</i></p> <p>Presiding: Mayor Gary Baxter, Mulberry President, Arkansas Municipal League</p> <p>Posting of Colors: Little Rock Fire Department Singing of National Anthem: Sergeant Allison Walton Speakers: Mayor Frank D. Scott, Jr., Little Rock Mayor Terry C. Hartwick, North Little Rock Keynote: Mike Lee, President MindShift Lab</p>
<p>10:30 A.M. to 10:45 A.M.</p>	<p>BREAK</p>
<p>10:45 A.M. to 11:45 A.M.</p>	<p>GENERAL SESSION II: OPPORTUNITY ARKANSAS</p> <p><i>Opportunity Arkansas is the incredible result of the right entities and expertise partnering together to provide local officials the ability to access information on the opportunity zones that exist in our state. Hear from experts who have combined forces and will speak about an online avenue created to fully take advantage of opportunity zones. You don't want to miss this session.</i></p> <p>Presiding: Mayor Tim McKinney, Berryville First Vice President, Arkansas Municipal League</p> <p>Speakers: Adam D. Reid, Attorney Gill Ragon Owen, P.A. Michelle Perez, Program Officer, U.S. Programs Winrock International</p>
<p>11:45 A.M. to 12:15 P.M.</p>	<p>87TH ANNUAL VIRTUAL CONVENTION AWARDS RECOGNITION, PART I</p> <p><i>Welcome to the Awards Recognition Ceremony. We will recognize individuals who have made significant contributions to the cities and towns of Arkansas.</i></p> <p>Presiding: Mayor Gary Baxter, Mulberry President, Arkansas Municipal League</p>
<p>12:15 P.M. to 1:00 P.M.</p>	<p>LUNCH BREAK</p>

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THURSDAY CONCURRENT WORKSHOPS Round 1

<p>1:00 P.M. to 1:45 P.M.</p>	<p>SESSION 1. RESPONSE AND RECOVERY OF EMERGENCIES AND DISASTERS</p> <p><i>The Arkansas Division of Emergency Management is with us today to disseminate information on this critical topic. Municipal officials and personnel will gain relevant information on the handling of emergencies and disasters. Now, more than ever, this session will be most beneficial to League members.</i></p> <p>Speakers: A.J. Gary, Director of ADEM and State Homeland Security Advisor Arkansas Division of Emergency Management Scott Bass, Deputy Director, Response and Recovery Arkansas Division of Emergency Management Lacye Blake, State Hazard Mitigation Manager Arkansas Division of Emergency Management</p>
<p>1:00 P.M. to 1:45 P.M.</p>	<p>SESSION 2. SECURING MUNICIPALITIES' NETWORKS AND CREATING WEBSITES FOR YOUR CITY OR TOWN</p> <p><i>This workshop will provide you with the needed information to secure your city or town's network and data. Included is information on creating or updating your city's or town's website.</i></p> <p>Speakers: Tommy Murphy, Sales Manager AceOne Technologies Shellie Marquis, Sales Director Critical Edge Technology</p>
<p>1:00 P.M. to 1:45 P.M.</p>	<p>SESSION 3. BEST PRACTICES ON LOSS CONTROL FOR CITIES AND TOWNS</p> <p><i>Join this session to hear the latest information on loss control for municipalities. The speakers have many years of expertise and will assist you in managing risks efficiently in your city or town.</i></p> <p>Speakers: Paul Hansen, Director, Health and Safety Arkansas Workers' Compensation Commission Allen Green, Loss Control Liaison Arkansas Municipal League</p>
<p>1:45 P.M. to 2:00 P.M.</p>	<p>BREAK</p>

THURSDAY CONCURRENT WORKSHOPS Round 2

<p>2:00 P.M. to 2:45 P.M.</p>	<p>SESSION 1. BEST PRACTICES ON HOW TO ATTRACT BUSINESSES AND INDUSTRIES</p> <p>Speaker: Matt Twyford, Director of Community Development Arkansas Economic Development Commission</p>
<p>2:00 P.M. to 2:45 P.M.</p>	<p>SESSION 2. HUMAN RESOURCES BEST PRACTICES</p> <p><i>This concurrent session will address human resources information related to the COVID-19 pandemic. Best practices will also be discussed during this time.</i></p> <p>Speakers: Tracey Pew, Director of Human Resources Arkansas Municipal League Doreen Mattes, Director of Human Resources City of Maumelle</p>
<p>2:00 P.M. to 2:45 P.M.</p>	<p>SESSION 3. MUNICIPAL FINANCE UPDATE</p> <p><i>Broadcast from the Arkansas Municipal League Legal Conference Room</i></p> <p>Speakers: Cindy Frizzell, Director of Finance and Program Rates Arkansas Municipal League Tim Jones, CPA, CFF, Audit Manager Division of Legislative Audit</p>
<p>2:45 P.M. to 3:00 P.M.</p>	<p>BREAK</p>

Tentative Agenda

THURSDAY CONCURRENT WORKSHOPS Round 3

<p>3:00 P.M. to 3:45 P.M.</p>	<p>SESSION 1. NAVIGATING THE FREEDOM OF INFORMATION ACT Speakers: John L. Wilkerson, General Counsel Arkansas Municipal League John E. Tull III, Managing Member Quattlebaum, Grooms & Tull PLLC</p>
<p>3:00 P.M. to 3:45 P.M.</p>	<p>SESSION 2. LATEST INFORMATION ON GRANTS <i>The latest information on grants is vital to member cities and towns. Listen to these experts discuss the latest competitive grants. Also hear from state agency experts on grants related to broadband, water/sewer, and the CDBG program.</i> Speakers: Jean Noble, Grants Manager Arkansas Economic Development Commission Debra Banks, Program Outreach Coordinator Arkansas Department of Agriculture Caran Curry, Grants Attorney Arkansas Municipal League Steve Boyster, Deputy Director, DF&A Commerce Broadband Supervisor, AEDC</p>
<p>3:00 P.M. to 3:45 P.M.</p>	<p>SESSION 3. HOW TO EFFECTIVELY HANDLE PUBLIC RELATIONS FOR YOUR CITY OR TOWN <i>As municipal leaders, how do you know when it's time to engage a PR expert to assist in handling a situation or problem that has occurred in your municipality? These experts will answer that question and more in this important session.</i> Speakers: Jordan P. Johnson, Principal JPJ Consulting Denver Peacock, Principal The Peacock Group</p>
<p>3:45 P.M. to 4:00 P.M.</p>	<p>BREAK</p>
<p>4:00 P.M. to 5:00 P.M.</p>	<p>RESOLUTIONS COMMITTEE <i>Each municipality has a designated representative who will vote on legislative matters to be included in the League's Policies and Goals for the coming year.</i> Presiding: Mayor Tim McKinney, Berryville First Vice President, Arkansas Municipal League</p>
<p>5:00 P.M.</p>	<p>WRAP UP AND RUN DOWN OF NEXT DAY'S AGENDA Presiding: Mayor Gary Baxter, Mulberry President, Arkansas Municipal League</p>

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Friday, June 18, 2021

<p>9:00 A.M. to 10:00 A.M.</p>	<p>GENERAL SESSION I: ANNUAL BUSINESS MEETING</p> <p><i>During this session, Executive Director Mark Hayes will present his annual report, The State of the League. During the business meeting, attendees are presented with the League's Policies and Goals and voting is involved. The nominating committee presents their recommended slate of new officers for 2021-2022. Business meetings will then begin for the following League programs: Municipal League Workers' Compensation Program, Municipal Property Program, Municipal Vehicle Program and the Municipal Health Benefit Program.</i></p> <p>Presiding: Mayor Gary Baxter, Mulberry President, Arkansas Municipal League</p> <p>Speaker: Mark R. Hayes, Executive Director Arkansas Municipal League</p>
<p>10:00 A.M. to 10:15 A.M.</p>	<p>BREAK</p>
<p>10:15 A.M. to 11:15 A.M.</p>	<p>GENERAL SESSION II: UNRAVELING THE AMERICAN RESCUE PLAN</p> <p><i>The American Rescue Plan (ARP) contains many unknowns. This session will cover all that you need to know about ARP including information you must remember as you appropriately use this direct funding over the next three years.</i></p> <p>Speakers: John L. Wilkerson, General Counsel Arkansas Municipal League</p> <p>Caran Curry, Grants Attorney Arkansas Municipal League</p> <p>Blake Gary, Legal Counsel Arkansas Municipal League</p>
<p>11:15 A.M. to 12:15 P.M.</p>	<p>87TH ANNUAL VIRTUAL CONVENTION AWARDS RECOGNITION, PART II</p> <p><i>Welcome to the Awards Recognition Ceremony. We will recognize individuals who have made significant contributions to the cities and towns of Arkansas. League President and Mulberry Mayor Gary Baxter will give his Farewell Presidential Address. The introduction of the 2021-2022 officers will be announced. We will conclude the Awards Recognition session with an Incoming Presidential Address by Berryville Mayor Tim McKinney as our new League President.</i></p> <p>Presiding: Mayor Gary Baxter, Mulberry Past President, Arkansas Municipal League</p>
<p>12:15 P.M.</p>	<p>87TH ANNUAL VIRTUAL CONVENTION VIRTUAL CONVENTION WRAP-UP</p> <p>Presiding: Mayor Tim McKinney, Berryville President, Arkansas Municipal League</p>

