



2022 WINTER CONFERENCE

Statehouse Convention Center | Little Rock | March 26-28, 2022

#2022AMLWC Tentative Agenda

Saturday, March 26, 2022

12:00 P.M. to 2:00 P.M.	ARKANSAS CITY CLERKS, RECORDERS AND TREASURERS ASSOCIATION (ACCRTA) TRAINING <i>This session is an orientation for city clerks, recorders and treasurers. This training is especially helpful for individuals who are newly elected or new to their positions.</i>	ARKANSAS BALLROOM, MH
1:00 P.M. to 7:00 P.M.	REGISTRATION (NO ON-SITE REGISTRATION AVAILABLE) <i>Stop by to receive your badge, tote bag, thumb drive containing updated publications and Handbook coupon to redeem at League Services.</i>	OSAGE ROOM, SCC
1:00 P.M. to 7:00 P.M.	VISIT WITH GOVERNMENTAL AGENCIES AND SPONSORS <i>Governmental agencies have been invited to exhibit in Governor's Halls I and II. Drop by during the breaks and exhibit hall hours to visit with the agencies and sponsors about services they provide to municipalities. Sponsors of the 2022 Arkansas Municipal League Hybrid Winter Conference will also be set up in the exhibit hall. Virtual attendees, be sure to head to the virtual booths in the Attendee Hub!</i>	GOVERNOR'S HALLS I & II, SCC
3:00 P.M. to 3:15 P.M.	OVERVIEW OF THE VOLUNTARY CERTIFICATION PROGRAM: LEVELS 1-3 <i>This session will address the various levels of certification newly offered through our League Voluntary Certification Program. Discussion on how municipal officials and personnel can obtain Level 2 and Level 3 Certified Municipal Official and Certified Municipal Personnel designations will take place.</i> Presiding: Mayor Tim McKinney, Berryville, President, Arkansas Municipal League Speaking: Whitnee V. Bullerwell, Deputy Director, Arkansas Municipal League	GOVERNOR'S HALL IV, SCC
3:15 P.M. to 4:15 P.M.	*STRESS IN THE WORKPLACE: THE IMPORTANCE OF MINDFULNESS AND MENTAL HEALTH <i>This continuing certification workshop discusses how stress in the workplace can keep us from being fully engaged and doing our best work. Stress in city hall and city departments, if not addressed and handled properly, will lead municipal officials and personnel to burnout, disengagement, increased sick days and strained relationships in the workplace. This workshop, now more than ever, is beneficial to everyone in attendance. A few updates regarding the Municipal Health Benefit Program will also be announced, including changes related to this topic. A Q&A period will follow if time permits.</i> Presiding: Mayor Tim McKinney, Berryville, President, Arkansas Municipal League Speaking: Allison Atkinson, Director of Training and Organizational Development, SWEAP Connection Katie Bodenhamer, MHBP General Manager & Benefits Counsel, Arkansas Municipal League <i>*Saturday's and Sunday's continuing certification workshops offer two hours of continuing certification credit. Participants will be scanned at the conclusion of the Sunday workshop at 6:30 p.m.</i>	GOVERNOR'S HALL IV, SCC
4:15 P.M. to 4:30 P.M.	BREAK	
4:30 P.M. to 5:30 P.M.	PREPARING FOR THE 2024 GREAT NORTH AMERICAN ECLIPSE: WELCOMING VISITORS TO THE NATURAL STATE <i>The 2017 Great American Eclipse proved that an astronomical experience could be a major tourism event. States within the path of the solar eclipse recorded historic economic impact. Nearly two-thirds of Arkansas will be within the path of totality for the Great North American Eclipse on April 8, 2024. Now is the time for cities, towns and communities to begin planning for this massive opportunity.</i> Presiding: Mayor Virginia Young, Sherwood, First Vice President, Arkansas Municipal League Speaking: Mark R. Hayes, Executive Director, Arkansas Municipal League Kimberly J. Williams, Special Projects Manager, Division of Arkansas Tourism; Director, Arkansas' Great River Road; Travel Writer for the Arkansas Delta	GOVERNOR'S HALL IV, SCC
	DINNER ON YOUR OWN	

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Sunday, March 27, 2022

7:00 A.M. to 7:45 A.M.	<p style="text-align: center;">VOLUNTARY PRAYER SESSION</p> <p><i>This session is devoted to gather and pray for those who lead our nation, state and municipalities.</i></p>	FULTON ROOM, SCC
7:00 A.M. to 8:45 A.M.	<p style="text-align: center;">HOST CITY BREAKFAST</p> <p style="text-align: center;"><i>Sponsored by the City of Little Rock and The Little Rock Convention and Visitors Bureau</i></p> <p><i>Enjoy a delicious breakfast to get your day started off right. Thank you to the host city, Little Rock, and to the Little Rock Convention and Visitors Bureau for hosting this delicious and fortifying breakfast.</i></p>	GOVERNOR'S HALLS I & II, SCC
7:00 A.M. to 5:00 P.M.	<p style="text-align: center;">REGISTRATION (NO ON-SITE REGISTRATION AVAILABLE)</p> <p><i>Stop by registration to receive your badge, tote bag, thumb drive containing updated publications and Handbook coupon to redeem at League Services.</i></p>	OSAGE ROOM, SCC
7:00 A.M. to 5:00 P.M.	<p style="text-align: center;">VISIT WITH GOVERNMENTAL AGENCIES AND SPONSORS</p> <p><i>Governmental agencies have been invited to exhibit in Governor's Halls I and II. Drop by during the breaks and exhibit hall hours to visit with the agencies and sponsors about services they provide to municipalities. Sponsors of the 2022 Arkansas Municipal League Hybrid Winter Conference will also be set up in the exhibit hall. Virtual attendees, be sure to head to the virtual booths in the Attendee Hub!</i></p>	GOVERNOR'S HALLS I & II, SCC
8:45 A.M. to 10:00 A.M.	<p style="text-align: center;">OPENING GENERAL SESSION</p> <p style="text-align: center;"><i>Sponsored by Olympus Construction, Inc.</i></p> <p><i>Winter Conference officially begins with the Presentation of Colors and the singing of the National Anthem. Little Rock Mayor Frank Scott Jr. will welcome attendees, and humorous motivational speaker Charles Marshall will deliver the keynote address, "Real Heroes Don't Wear Spandex." Thank you to Olympus Construction for sponsoring our keynote speaker!</i></p> <p>Presiding: Mayor Tim McKinney, Berryville, President, Arkansas Municipal League Color Guard: Little Rock Fire Department National Anthem: Sergeant Allison Walton, Little Rock Police Department Host City Welcome: Mayor Frank D. Scott Jr., City of Little Rock Speaking: Charles Marshall, Founder and President, M Power Resources</p>	GOVERNOR'S HALL IV, SCC
10:00 A.M. to 10:30 A.M.	<p style="text-align: center;">TRENDSETTER CITY AWARDS</p> <p><i>Arkansas Business will present the 2021 Trendsetter City Awards to cities and towns with a vision for growth and improvement in areas such as education/workforce, tourism, infrastructure and public safety. These awards are presented in partnership with Arkansas Business Publishing Group, Crews & Associates, Crafton Tull, the Arkansas State Chamber of Commerce, the Associated Industries of Arkansas and the Arkansas Municipal League.</i></p> <p>Presiding: Mayor Virginia Young, Sherwood, First Vice President, Arkansas Municipal League Presenting: Mitch Bettis, President/Publisher, Arkansas Business Publishing Group Paul Phillips, Senior Managing Director, Crews and Associates Bonnie Jacoby, Vice President Business Sales & Training, Arkansas Business Publishing Group</p>	GOVERNOR'S HALL IV, SCC
10:30 A.M. to 10:45 A.M.	<p>BREAK</p>	

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Sunday, March 27, 2022, continued

<p>10:45 A.M. to 11:45 A.M.</p>	<p align="center">GENERAL SESSION II: OPIOID LITIGATION AND SETTLEMENT UPDATE</p> <p><i>The monumental process to fight for and receive opioid settlement dollars and to further litigate with other drug companies has taken a few years of hard work and “out of the box” thinking. Arkansas’ unique approach to this epidemic—joining together all cities, towns, counties and the state of Arkansas—has been very advantageous. Our combined levels of government, resulting in a strongly unified force, have caught the attention of other governmental entities, attorneys and drug companies across the nation.</i></p> <p>Presiding: Mayor Tim McKinney, Berryville, President, Arkansas Municipal League Speaking: F. Jerome Tapley, Principal Co-Chair, Cory Watson Attorneys Mark R. Hayes, Executive Director, Arkansas Municipal League Chris Villines, Executive Director, Association of Arkansas Counties John L. Wilkerson, General Counsel, Arkansas Municipal League Colin Jorgensen, Litigation Counsel, Association of Arkansas Counties</p>	<p>GOVERNOR’S HALL IV, SCC</p>
<p>12:00 P.M. to 1:30 P.M.</p>	<p align="center">VOLUNTEER COMMUNITY OF THE YEAR AWARDS LUNCHEON <i>Sponsored by American Fidelity Assurance</i></p> <p><i>Arkansans are known for giving back and the 2021 Volunteer Community of the Year Awards will be given to deserving cities and towns in Arkansas. Volunteerism in our state is strong and the cities and towns receiving recognition today have citizens who are going above the typical call of volunteerism. Thank you to American Fidelity Assurance for sponsoring this wonderful event!</i></p> <p>Presiding: Mayor Tim McKinney, Berryville, President, Arkansas Municipal League Invocation: Mayor Harry Brown, Stephens, Past Presidents Advisory Council, Arkansas Municipal League Speaking: TBA Emceeding: Rolly Hoyt, News Anchor, KTHV Presenting: Amanda Richardson Nipper, Commission Chair, Governor’s Advisory Commission on National Service and Volunteerism</p>	<p>WALLY ALLEN BALLROOM, SCC</p>
<p>1:45 P.M. to 2:45 P.M.</p>	<p align="center">LEGISLATIVE ISSUE: HOW ONE CITY’S ISSUE CAN AFFECT ALL CITIES AND TOWNS AT THE LEGISLATURE</p> <p><i>Be sure to join this important session regarding legislative updates that have taken place since the conclusion of the 93rd General Assembly and hear how comments made during meetings can affect all cities and towns in Arkansas.</i></p> <p>Presiding: Mayor Virginia Young, Sherwood, First Vice President, Arkansas Municipal League Speaking: Mark R. Hayes, Executive Director, Arkansas Municipal League John L. Wilkerson, General Counsel, Arkansas Municipal League James Walden, Planning Director, City of Conway Mayor Doug Sprouse, Springdale, Past President, Arkansas Municipal League Colby Fulfer, Chief of Staff, City of Springdale</p>	<p>GOVERNOR’S HALL IV, SCC</p>
<p>2:45 P.M. to 3:00 P.M.</p>	<p align="center">BREAK</p>	

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Sunday, March 27, 2022, continued

<p>3:00 P.M. to 4:00 P.M.</p>	<p align="center">**HOW TO ENSURE YOUR CITY'S OR TOWN'S LAND USE IS ARRANGED TO YOUR ADVANTAGE</p> <p><i>This session is devoted to discussion on comprehensive land use plans, zoning regulations and compliance with zoning regulations. Attention to plans, zoning regulations and compliance will allow your city or town the ability to regulate land use to a municipality's advantage.</i></p> <p>Presiding: Mayor Tim McKinney, Berryville, President, Arkansas Municipal League Moderating: John L. Wilkerson, General Counsel, Arkansas Municipal League Speaking: Jim von Tungen, Planning Consultant, Arkansas Municipal League Lanny Richmond, Senior Legal Counsel, Arkansas Municipal League Lance Spicer, Deputy City Manager, Hot Springs</p>	<p>GOVERNOR'S HALL IV, SCC</p>
<p>4:00 P.M. to 4:15 P.M.</p>	<p align="center">BREAK</p>	
<p>4:15 P.M. to 5:15 P.M.</p>	<p align="center">**MUNICIPAL PROJECTS AND HOW ACT 9 BONDS CAN FUND THEM</p> <p><i>The cities and towns of Arkansas have a plethora of needs. Therefore, projects must be of priority, fully vetted and properly scaled. There is a good amount of chatter centered around solar projects, such as municipal net metering. Learn from the League's expert on municipal power and one of Mitchell Williams' expert attorneys on the usage of Act 9 Bonds for funding projects. A Q&A period will follow if time permits.</i></p> <p>Presiding: Mayor Virginia Young, Sherwood, First Vice President, Arkansas Municipal League Moderating: John L. Wilkerson, General Counsel, Arkansas Municipal League Speaking: Jason Carter, General Counsel, Arkansas Municipal Power Association Michele Simmons Allgood, Member, Mitchell, Williams, Selig, Gates, & Woodyard P.L.L.C. Susan Norton, Chief of Staff, City of Fayetteville</p> <p><i>**The 3:00 p.m. and 4:15 p.m. sessions will also serve as two hours of CLE for city attorneys.</i></p>	<p>GOVERNOR'S HALL IV, SCC</p>
<p>5:15 P.M. to 5:30 P.M.</p>	<p align="center">BREAK</p>	
<p>5:30 P.M. to 6:30 P.M.</p>	<p align="center">*U.S. CENSUS BUREAU: COUNT QUESTION RESOLUTION (CQR)</p> <p><i>This continuing certification workshop focuses on the 2020 Census Count Question Resolution program. The CQR program provides a mechanism for governmental units to request a review of their official 2020 census results. Additionally, the CQR program helps ensure that housing and population counts are correctly allocated to the 2020 census tabulation blocks in all 50 states. A Q&A period will follow if time permits.</i></p> <p>Presiding: Mayor Tim McKinney, Berryville, President, Arkansas Municipal League Speaking: Craig Best, CQR Specialist, U.S. Census Bureau</p> <p><i>*Saturday's and Sunday's continuing certification workshops offer two hours of continuing certification credit. Participants will be scanned at the conclusion of this workshop.</i></p>	<p>GOVERNOR'S HALL IV, SCC</p>

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Sunday, March 27, 2022, continued

<p>7:00 P.M. to 8:30 P.M.</p>	<p align="center">2022 LEAGUE HYBRID WINTER CONFERENCE BANQUET <i>Sponsored by JTS Financial</i></p> <p><i>Clarence Anthony, Executive Director and CEO of the National League of Cities, will kick off the evening with a special address to attendees. Main Street Arkansas—now entering its 38th year—will present their Excellence in Downtown Revitalization Awards. Municipal officials who have newly obtained their “Certified Municipal Official” or “Certified Municipal Personnel” status, and those who have maintained their status with continuing education will be recognized. Additionally, the League will recognize the inaugural certification class on “Basic Grant Writing and Management.” Thank you to JTS Financial for sponsoring this wonderful event!</i></p> <p>Presiding: Mayor Tim McKinney, Berryville, President, Arkansas Municipal League Invocation: Rev. Gary Perry, Council Member, Alma Speaking: Clarence Anthony, Executive Director & CEO, National League of Cities Emceeing: Secretary Stacy Hurst, Arkansas Division of Parks, Heritage and Tourism Presenting: Greg Phillips, Director of Main Street Arkansas, Arkansas Division of Parks, Heritage and Tourism</p>	<p>WALLY ALLEN BALLROOM, SCC</p>
<p>8:30 P.M. to 10:00 P.M.</p>	<p align="center">2022 LEAGUE HYBRID WINTER CONFERENCE DESSERT RECEPTION <i>Sponsored by Stephens</i></p> <p><i>Sunday night isn't over yet! After the banquet, join League President Tim McKinney, First Vice President Virginia Young and our incredible hosts from Stephens for delightful desserts and drinks at the beautiful Capital Hotel. There will be an opportunity to tour this amazing historic property.</i></p>	<p>CAPITAL HOTEL MEZZANINE</p>

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Monday, March 28, 2022

7:00 A.M. to 8:45 A.M.	BREAKFAST	GOVERNOR'S HALLS I & II, SCC
7:00 A.M. to NOON	REGISTRATION (NO ON-SITE REGISTRATION AVAILABLE) <i>Stop by registration to receive your badge, tote bag, thumb drive containing updated publications and Handbook coupon to redeem at League Services.</i>	OSAGE ROOM, SCC
9:00 A.M. to 2:00 P.M.	CONTINUING LEGAL EDUCATION <i>City attorneys will meet for a total of six hours of CLE over Thursday and Friday.</i>	RIVERVIEW ROOM, MH
9:00 A.M. to 10:00 A.M.	GENERAL SESSION I: AN OVERVIEW OF REDISTRICTING IN ARKANSAS <i>Redistricting in Arkansas has often been a point of contention. Listen to the experts discuss the Congressional Districts map, the State Senate and House District maps, and the redrawing of city wards.</i> Presiding: Mayor Tim McKinney, Berryville, President, Arkansas Municipal League Speaking: Shelby Johnson, State GIS Officer, AR Geographic Information Systems Office Doug House, Deputy Director for Redistricting, Office of the Attorney General Linda Burgess, Code and Opinions Attorney, Arkansas Municipal League	GOVERNOR'S HALL IV, SCC
10:00 A.M. to 10:15 A.M.	BREAK	
10:15 A.M. to 11:15 A.M.	GENERAL SESSION II: AEDI SALES TAX TOOL AND APPLICATIONS OF SALES TAX DATA <i>Experts with the Arkansas Economic Development Institute, affiliated with the University of Arkansas at Little Rock and in collaboration with the Arkansas Municipal League, will share interesting data and reports regarding sales tax collections in Arkansas. This session also includes applications of sales tax data on specific purchases that cities and towns may find of interest. A Q&A period will follow if time permits.</i> Presiding: Mayor Virginia Young, Sherwood, First Vice President, Arkansas Municipal League Speaking: Mark R. Hayes, Executive Director, Arkansas Municipal League Dr. Michael Pakko, Chief Economist, Arkansas Economic Development Institute, State of Arkansas Dr. Carlos Silva, Regional Economist, Arkansas Economic Development Institute, State of Arkansas	GOVERNOR'S HALL IV, SCC
11:15 A.M. to 12:15 P.M.	*UPDATE ON THE AMERICAN RESCUE PLAN ACT (ARPA) <i>The League's outreach to our members regarding federal relief funds has been strong and consistent since the CARES Act, and now we've turned our attention to ARPA. In this session, League staff will review some of the high points of ARPA and update attendees on the most recent rule changes. A Q&A period will follow if time permits.</i> Presiding: Mayor Tim McKinney, Berryville, President, Arkansas Municipal League Speaking: John L. Wilkerson, General Counsel, Arkansas Municipal League Cindy Frizzell, Director of Finance, Arkansas Municipal League Caran Curry, Grants Attorney, Arkansas Municipal League Blake Gary, Legal Counsel, Arkansas Municipal League Concluding Remarks: Mayor Tim McKinney, Berryville, President, Arkansas Municipal League <i>*Scanning for the final one hour of continuing education certification credit will take place at the conclusion of the ARPA session.</i>	GOVERNOR'S HALL IV, SCC
12:15 P.M.	LUNCH <i>Before you head home, join us for a buffet in the Marriott Grand Ballrooms.</i>	MARRIOTT GRAND BALLROOMS B & C, MH

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